



香港業餘田徑總會  
Hong Kong Amateur Athletic Association



**FOR IMMEDIATE RELEASE**

## **Two-day Standard Chartered Hong Kong Marathon Carnival Kicks off Standard Chartered Hong Kong Marathon Week 2016**

**[HONG KONG, 9 January 2016]** – The Standard Chartered Hong Kong Marathon Week 2016 kicks off today with a two-day Marathon Carnival at Victoria Park in Causeway Bay, attracting thousands of runners together with their supporters and families. The Marathon Carnival symbolises the commencement of the countdown to the Standard Chartered Hong Kong Marathon, which will take place on 17 January 2016. It is also one of the highlighted programmes under the “Appreciate Hong Kong” campaign recently announced by the Hong Kong Special Administrative Region Government.

The opening ceremony of the Marathon Carnival was officiated by Dr. Ko Wing-man, Secretary for Food and Health of the HKSAR Government, Mr. Alex Moh, President of the Hong Kong Amateur Athletic Association, Mr. Kwan Kee, Chairman of the Hong Kong Amateur Athletic Association, Mr. William Ko, Chairman of the Standard Chartered Hong Kong Marathon 2016 Organising Committee, Mr. Benjamin Hung, Regional Chief Executive Officer, Greater China & North Asia, Standard Chartered Bank (Hong Kong) Limited, and Ms. May Tan, Chief Executive Officer, Hong Kong, Standard Chartered Bank (Hong Kong) Limited, who invited the community to participate in this signature event for Hong Kong by cheering for the marathon runners.

**Mr. Alex Moh, President of the Hong Kong Amateur Athletic Association**, said, “We are delighted that the Standard Chartered Hong Kong Marathon 2016 has been designated a Brand Hong Kong event as well as “M” Mark Event by the HKSAR Government. The Race has also been upgraded to Gold Label Road Race Status by the IAAF, providing universal recognition that the Marathon has achieved international status and that the efforts of the HKAAA have paid off.”

“This year the marathon and half-marathon race routes feature an extended section along Nathan Road to Mongkok, allowing the general public in the area to cheer for their family members, friends and other runners. The new route also provides an opportunity for the international runners to gain a uniquely Hong Kong experience and recommend their family and friends to visit the city.”



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**Mr. Benjamin Hung, Regional Chief Executive Officer, Greater China & North Asia, Standard Chartered Bank (Hong Kong) Limited**, said, “For 20 years, the Standard Chartered Hong Kong Marathon has been promoting a healthy lifestyle and enabling runners to display their best sportsmanship. At the same time, the Marathon has been helping raise funds for different charity bodies and inject positive energy in the city. The resilience and the “Can-Do Spirit” evident in marathon events are core values of Hong Kong as well, and it is encouraging to witness the race developing into a signature event of the city. I heartily invite the general public to take to the streets, the extension on Nathan Road in Mongkok in particular, to motivate the runners and share in the happiness of this 20<sup>th</sup> anniversary of the race.”

The Standard Chartered Hong Kong Marathon is committed to serving the community and supporting different charitable causes. Funds raised from the Marathon will, as with previous years, go to three charitable institutions / initiatives: “Seeing is Believing”, Standard Chartered’s global initiative with ORBIS to eliminate avoidable blindness; the Hong Kong Anti-Cancer Society; and the Hong Kong Paralympic Committee & Sports Association for the Physically Disabled.

The Standard Chartered Hong Kong Marathon Carnival 2016 is open from 9:30 am to 7:00 pm on 9 and 10 January at Victoria Park.

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**About the Standard Chartered Hong Kong Marathon**  
[www.hkmarathon.com](http://www.hkmarathon.com)

The Standard Chartered Hong Kong Marathon is Hong Kong's largest participatory annual sporting event, organised by the HKAAA. With first title sponsorship in 1997, Standard Chartered Bank (Hong Kong) Limited will celebrate its 20<sup>th</sup> year as title sponsor with the 2016 event.

Standard Chartered also sponsors marathons in nine other cities globally including Taipei, Singapore, Mumbai, Nairobi, Kuala Lumpur, Bangkok, Dubai, Stanley (Falkland Islands) and Jersey.