



Standard Chartered Hong Kong Marathon 2024 Marathon Charity Programme Application Form

Application deadline: 14 September 2023 5:00 PM | Submit to: hkmarathon_charity@hkaaa.com

Application no.
(for official use only)

(A) Charitable Organisation Information

Name of organisation (English) _____ (1a)^

Name of organisation (Chinese) _____ (1b)^

Annual income in the latest audited accounts (HKD) _____ (2)

Main source of funding No _____ (3a)

Yes (Please specify: _____) (3b)

Core service Children & Youth _____ (4a)^

(Please select one) Rehabilitation & Health Care _____ (4b)^

Diversity & Inclusion _____ (4c)^

Organisation website _____ (5a)^

Social media links (if any) _____ (5b)^

Correspondence address _____ (6)

Name of person in charge _____ (7a)

Position _____ (7b)

Contact no. _____ (7c)



Contact email

(7d)

Brief description of your organisation including services and beneficiaries (within 150 words)

(8)^

(B) Quota Requisition

Charity race quota requested amount
(Minimum 10 / Maximum 150)

Breakdown

No. of Marathon quota

(9a)

No. of Half Marathon quota

(9b)

No. of 10km quota

(9c)

Total no. of quota

(10)



(C) Fundraising Details

Fundraising objectives

(11)^

Please explain the reasons to join the Programme (within 100 words)

Relevance to Marathon

(12)^

Please describe how your project will echo with the marathon spirit and promote a healthy lifestyle and positive energy (within 100 words)

Publicity and fundraising strategies

(13)^

Please specify how you would leverage the charity race quota to increase public awareness, promote your service and achieve the fundraising target with a proposed timeline

Target fundraising amount (HKD)

(14)



Utilisation of raised funds

Estimated fundraising project cost (HKD)	(15)
Estimated percentage of fundraising project cost based on the target fundraising amount (%)	(16)
Target reach of no. beneficiaries	(17)

(D) Application Document

I have attached these documents together with this application form:

- HK Inland Revenue Ordinance section 88 certificate (18a)
- List of board of directors or members of the highest governing body (18b)
- Latest annual report (18c)

Please provide website link if available:

- Latest audit report or financial statement (18d)

Please provide website link if available:

Remarks

^Information provided will be used for marketing purpose.

1. Applicant should read the Programme Guidelines carefully before submission.
2. Application results (both successful and unsuccessful) will be informed by email on or before 29 September 2023. All successful applicants must confirm acceptance of the offer in writing by 4 October 2023; otherwise, it will be regarded as forfeited.
3. Final list of successful applicants will be announced on 5 October 2023 on www.hkmarathon.com.
4. Successful applicants will be required to provide organisation logo design file and reference photos for marketing purpose upon offer confirmation.
5. All data collected will be used for the application selection and for the Marathon Charity Programme only. It will be kept confidential and only disclosed to those on a need-to-know basis and deleted following the end of the programme.



(E) Declaration

For and on behalf of _____ [charitable organisation name]
by authority of its board of directors, I confirm and declare that

- all details given in this application are true, accurate and complete in all respects,
- all documents submitted are true and exact copy of the original, and
- I have read and understand the terms set out in the Programme Guidelines and in this application form, and by signing below, I agree to those terms.

Organisation Chop

Signature

Name

Position

Date
