



For Immediate Release

Standard Chartered Hong Kong Marathon 2024 returns with 74,000-runner quota

*Hosting the Asian Marathon Championships
Launching 'Mr. & Ms. Super Thousand' special award again for local runners*

HONG KONG, 30 August 2023 – The Standard Chartered Hong Kong Marathon 2024 (“SCHKM 2024”), which will be held on 21 January (Sunday) next year, returns as a full-scale event with the overall runner quota being raised to 74,000. Online registration (www.hkmarathon.com) for the various race categories will commence in phases from 31 August; the public ballot (including the re-introduced 10km team race) will officially start at 10am on 21 September.

The internationally-renowned event is further boosted with the addition of the Asian Marathon Championships, which it hosts for the fifth time, affirming Hong Kong's status as a centre for major international sports event. Top runners from nearly 45 Asian countries and regions will be invited to compete in Hong Kong.

'Mr. & Ms. Super Thousand' special award

In celebration of the 25th edition of the race earlier this year, the Marathon Special Incentive Award was upgraded which was the talk of the town and gave rise to a record of over 200 'Mr. and Ms. Super Thousand'. With the hosting of the Asian Marathon Champions at the SCHKM 2024, the Marathon Special Incentive Award is upgraded again to encourage local runners to compete and challenge themselves alongside the Asian top athletes in this rare opportunity. Permanent Hong Kong residents finishing the marathon race under 3 hours (sub 3) for men or under 3 hours 30 minutes for women (sub 3:30) will each be offered the special prize money of HKD 10,000.

Mr. Kwan Kee, Chairman of Hong Kong, China Association of Athletics Affiliates (HKAAA) said, “The Standard Chartered Hong Kong Marathon is the leading annual event for Hong Kong citizens to enjoy running. We thank the HKSAR Government and all sponsors for their support, and in particular our title sponsor Standard Chartered Hong Kong for its dedicated support for more than 25 years. We also express our gratitude to all volunteers, runners and Hong Kong citizens for making the events possible.”

Ms. Mary Huen, Cluster Chief Executive Officer for Hong Kong, Taiwan & Macau Standard Chartered said, “Standard Chartered Hong Kong has been sponsoring the Hong Kong Marathon for 26 years. We are honoured to have established the long-term partnership with HKAAA now spanning a quarter of a century. Together, we have promoted long-distance running in Hong Kong and provided a stage to cultivate local elite runners through the annual sporting event, injecting positive energy into the Hong Kong community.”



Mr. A Shuggumarran, Secretary General of the Asian Athletics Association said, “We are delighted to bring the Asian Marathon Championships back to Hong Kong. The Asian Athletics Association acknowledges the world-class event organisation expertise of the organiser and acknowledges Hong Kong’s comprehensive infrastructure as being ideal for hosting international mega-events in the Asia region.”

There will be five event categories which include the Marathon, Half-Marathon, 10km, 10km Wheelchair Race and Wheelchair Trial (2.5km). Both the Marathon and Half Marathon will start from Nathan Road, Tsim Sha Tsui, the 10km races will begin at the Island Eastern Corridor, while the Wheelchair Races will start from Wan Chai Sports Ground. All races will finish at the Victoria Park.

For the high-resolution photos, please refer to the link here: <https://t.ly/koJMt>



Officiating guests at the Standard Chartered Hong Kong Marathon 2024 launching ceremony cheer for runners. (From left to right) Mr. William Ko, BBS, MH, Chairman, Standard Chartered Hong Kong Marathon 2024 Organising Committee, Mr. Alex Moh, President, Hong Kong, China Association of Athletics Affiliates, Ms. Mary Huen, Cluster Chief Executive Officer for Hong Kong, Taiwan & Macau, Standard Chartered, Mr. A Shuggumarran, Secretary General of Asian Athletics Association, and Mr. Kwan Kee, Chairman, Hong Kong, China Association of Athletics Affiliates.



The Standard Chartered Hong Kong Marathon 2024 is set to take place on 21 January next year with 74,000 runner-quota. (From left to right) Ms. Christy Yiu, Hong Kong Record Holder of 10km, Half Marathon and Marathon, Mr. William Ko, BBS, MH, Chairman, Standard Chartered Hong Kong Marathon 2024 Organising Committee, Mr. Alex Moh, President, Hong Kong, China Association of Athletics Affiliates, Ms. Mary Huen, Cluster Chief Executive Officer for Hong Kong, Taiwan & Macau, Standard Chartered, Mr. A Shuggumarran, Secretary General of Asian Athletics Association, Mr. Kwan Kee, Chairman, Hong Kong, China Association of Athletics Affiliates, and Mr. Cheung Yiu-leung, 2nd Runner-up, Marathon of the 25th Standard Chartered Hong Kong Marathon



Mr. Kwan Kee, Chairman of the Hong Kong, China Association of Athletics Affiliates said SCHKM is hosting the Asian Marathon Championships for the fifth time, affirming Hong Kong's status as a centre for major international sports event.



Ms. Mary Huen, Cluster Chief Executive Officer for Hong Kong, Taiwan & Macau, Standard Chartered, said the Marathon Special Incentive Award will be upgraded again to encourage local runners to compete and challenge themselves alongside the Asian top athletes in this rare opportunity.



Mr. A Shuggumarran, Secretary General of the Asian Athletics Association acknowledges the world-class event organisation expertise of the organiser and acknowledges Hong Kong's comprehensive infrastructure as being ideal for hosting international mega-events in the Asia region.



About the [Standard Chartered Hong Kong Marathon](#)

The Standard Chartered Hong Kong Marathon, organised by the Hong Kong, China Association of Athletics Affiliates, is Hong Kong's largest participatory annual sporting event attracting over 78,000 local and overseas participants each year previously. Standard Chartered has been the title sponsor since the first Standard Chartered Hong Kong Marathon in 1997 and also sponsors marathons in six other cities globally including Taipei, Singapore, Nairobi, Kuala Lumpur, Stanley and Jersey, as well as a 10km run in Shanghai and 5km run in London.

This press release is released by **ActionHouse International Limited** on behalf of the **Standard Chartered Hong Kong Marathon 2024 Organising Committee**.

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