



香港業餘田徑總會
Hong Kong Amateur Athletic Association



Standard Chartered
Hong Kong Marathon
渣打香港馬拉松
2014



For immediate release

Standard Chartered Hong Kong Marathon 2014

- Registration to be held in separate phases, commencing from 15 October
- Enrollment quotas increased for Marathon and Half Marathon
- Total Prize Money increased to US\$300,000

【Hong Kong, 16 September, 2013】 The Hong Kong Amateur Athletic Association today announced its arrangements for the registration of runners in the 18th Standard Chartered Hong Kong Marathon to be held on Sunday, 16 February 2014.

Registration will take place in separate phases.

Registration Start Date	Start Time	Race
15 October, 2013	7:00am	Marathon
22 October, 2013	7:00am	Half Marathon
29 October, 2013	7:00am	10km
5 November, 2013	7:00am	Wheelchair Races (3km and 10km)

The Standard Chartered Hong Kong Marathon 2014 has maintained its status as a Silver Label Road Race, awarded by the International Association of Athletics Federations (IAAF). Further, the HKSAR government has once again designated it a Brand Hong Kong event, while the Major Sports Events Committee has accorded the race “M” Mark status. The total enrollment quota will be 73,000, an increase of 1,000 from 2013. And prize money has been increased from US\$258,400 to US\$300,000. Also to be held in 2014 will be a 3km Wheelchair Race and a pilot 10km Wheelchair Race to promote integration of those with and without disabilities, and to foster social harmony.

Chairman of the Standard Chartered Hong Kong Marathon 2014 Organizing Committee, Mr William Ko said, “Registration of the races will take place in phases this year, runners can choose the race based on their preference and abilities. With the separate phases in place, runners can consider enrolling in another race if their chosen category has been filled. The organizer has also increased the total prize money to US\$300,000 to attract the very best international runners to compete in Hong Kong.”

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Executive Director and Chief Executive Officer of Standard Chartered Bank (Hong Kong) Ltd, Mr Benjamin Hung, said, "Standard Chartered Bank (Hong Kong) has been the title sponsor of the Standard Chartered Hong Kong Marathon for 18 years. We have witnessed the event's remarkable success, growing from just 1,000 runners in its first year to 73,000 in 2014. Every single runner has a reason to run. Each runner undergoes rigorous training, while developing a determination to complete the race and achieve the results they want, resonating our global theme, "RUN FOR A REASON."

The Standard Chartered Hong Kong Marathon Charity Programme continues to support three charitable organizations: Standard Chartered's global initiative to fight avoidable blindness "Seeing is Believing", the Hong Kong Paralympic Committee & Sports Association for the Physically Disabled, and The Hong Kong Anti-Cancer Society.

Every year the HKAAA works with the Hong Kong Polytechnic University's Department of Rehabilitation Sciences and Faculty of Health and Social Sciences, the Hong Kong Jockey Club Sports Medicine and Health Sciences Centre to organize a Marathon Clinic. The Clinic includes classes for the 10km, half marathon and marathon races, all of which provide guidance about training and preparation, including running technique, breathing, pace and injury prevention. Enrolment for this year's Clinic will begin on 17 September 2013, interested parties can obtain further information at www.hkmarathon.com.

Applicants can register online via the official website www.hkmarathon.com, all runners who registered online will know immediately if they have successfully registered, and it is a more convenient and environmentally conscious option. Registration deadline is on 30 November, 2013, and entry quotas will be allocated on a first-come-first-served basis. The entry fee remains at HK\$300. Information about the event is available on the official website or by calling the event hotline on 2577 0800.

Other sponsors of the Standard Chartered Hong Kong Marathon 2014 include Western Harbour Tunnel Company, Citizen Watches (H.K.) Ltd, Watsons Water, Xtep International Holdings, Crown Motors, Regal Hotels International, POAD Group Limited, F&H BY FANCL, Epson Foundation, GP Batteries International Limited, ACUVUE and Mars Foods Incorporated SNICKERS chocolate. Supporting organizations include the Hong Kong Tourism Board, Major Sports Events Committee, Transport Infrastructure Management, the Leisure and Cultural Services Department, and the Information Services Department.

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About the Standard Chartered Hong Kong Marathon

www.hkmarathon.com

The Standard Chartered Hong Kong Marathon is Hong Kong's largest participatory annual sporting event. Commencing the first title sponsorship in 1997 with around 1,000 runners, Standard Chartered Bank (Hong Kong) Ltd is celebrating its 18th year as title sponsor and 73,000 participants for the 2014 event. Standard Chartered also sponsors marathons in 8 other cities globally including Singapore, Mumbai, Nairobi, Kuala Lumpur, Bangkok, Dubai, Stanley (Falkland Islands) and Jersey.



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