



For Immediate Release

Standard Chartered Hong Kong Marathon set for 21 January 2024

*Hosting of the 19th Asian Marathon Championships
further enhances Hong Kong as a hub for mega international events*

HONG KONG, 13 April 2023 – Standard Chartered Hong Kong Marathon 2024 is set to take place on 21 January 2024 (Sunday). The event's hosting of the 19th Asian Marathon Championships will also see top runners from some 45 affiliated regions and countries invited to compete with local runners.

The bi-annual Asian Marathon Championships will be held in Hong Kong as the first since the pandemic. This is also the fifth time Hong Kong has been selected as the host. This affirms that Hong Kong's continued significant role in both Marathon races and mega international sports events is recognised by the international sports community.

“We are extremely honoured to have been selected to once again host the Asian Marathon Championships after a period of 8 years,” said **Mr. Kwan Kee, Chairman of the Hong Kong Association of Athletics Affiliates**. “The race set for January will provide ample time for attracting more international athletes to participate. We hope the cool weather will elevate runner's performance and flavour better results. This race will undoubtedly be even more competitive and exciting. As a Gold Label Road Race recognised by the World Athletics Federation (WA), as well as an ‘M’ Mark mega international sports event, Standard Chartered Hong Kong Marathon has remained extremely popular amongst both overseas and local runners. The inclusion of the Asian Marathon Championships not only adds international flavor, but also enhances Hong Kong as a center for mega international events.”

The Organiser also welcomes the internationally renowned sportswear brand **adidas** as the Official Apparel Sponsor, in designing and providing runners' tees and event marshals' outerwear.

The 25th Standard Chartered Hong Kong Marathon, held in February, represented the first mega sports event following the pandemic. The race attracted approximately 35,000 runners at the start-line, achieving a record high attendance rate in the event's history and bringing a major positive energy boost and positivity to the city.

For high resolution of photo, please visit: <https://bit.ly/3zT3cET>



Photo Caption

'Together, we run further' – The Standard Chartered Hong Kong Marathon 2024 is set to take place on 21 January next year. Four of the “Mr. and Ms Thousand Super”, (from left to right) Yang Man Chun, Carman Tam, Echo Fung and Dennis Lui look forward to seeing you at the finish line.

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About the [Standard Chartered Hong Kong Marathon](#)

The Standard Chartered Hong Kong Marathon, organised by the Hong Kong Association of Athletics Affiliates, is Hong Kong's largest participatory annual sporting event attracting over 78,000 local and overseas participants each year previously. Standard Chartered has been the title sponsor since the first Standard Chartered Hong Kong Marathon in 1997 and also sponsors marathons in six other cities globally including Taipei, Singapore, Nairobi, Kuala Lumpur, Stanley and Jersey, as well as a 10km run in Shanghai and 5km run in London.

This press release is released by **ActionHouse International Limited** on behalf of the **Standard Chartered Hong Kong Marathon 2024 Organising Committee**.

For media enquiries:

Coffee Pang +852 3102 2223 / 9036 2433

Kelvin Choi +852 3102 8058 / 6104 9099

cpang@actionhouseintl.com

kchoi@actionhouseintl.com