



For Immediate Release

Inaugural Standard Chartered Hong Kong Marathon Expo Lands at Kai Tak Sports Park

Fun-Filled Four-Day Event Featuring Games and Photo Props to Kick Start 2025 Race Event

Hong Kong, 15 January 2025 – The Standard Chartered Hong Kong Marathon 2025 (SCHKM) is set to take place on 9 February (Sunday). For the first time, the organiser will host a large-scale marathon expo to kick off this year’s race event. Taking place at the Kai Tak Sports Park (KTSP) – a newly commissioned sports and mega event venue – the inaugural “SCHKM Expo” not only enhances runners’ experience but also allows a broader audience to ring in the annual major sports event. The event is expected to attract over 120,000 visitors over four days, making it the single most participated public event at the KTSP since its opening.

The four-day “SCHKM Expo”, taking place between 5 and 8 February at the KTSP’s Kai Tak Arena, is set to delight and thrill with over 40 booths, featuring more participating organisations compared to previous Marathon Carnivals. There is excitement waiting to be discovered for both runners and Expo participants alike. Participants of all ages can soak up the fun-filled atmosphere at the “SCHKM Expo” with the slew of game activities and photo opportunities organised. To allow the entire community to take part, a special Cheering Station will be set up so that the public can record encouraging messages, which will be played at a designated location along the race route to cheer on the runners on Race Day. Furthermore, a special Wishing Tree will be set up to allow participants to make a wish for good luck in the Year of the Snake, or for success on Race Day with perhaps a new personal best!

During the “SCHKM Expo”, participants can collect their Runner’s Pack according to their reserved timeslots. In addition, the hugely popular and photogenic Runners Wall – which features the names of all 74,000 registered runners – will move to the Kai Tak Arena this year. A SCHKM Milestone Wall offers a retrospective view of the marathon since its first edition in 1997, capturing its gradual evolution from a local running event to a World Athletics Gold Label Road Race, as well as how the race event injects positivity to Hong Kong.

To provide runners with an even more comprehensive experience, the inaugural “SCHKM Expo” at KTSP will also invite experts from various sectors to offer tips and advice, covering topics ranging from injury prevention, protection during running and treatment by providing a useful platform for runners to exchange experiences, the organiser hopes to foster a closer community bond and build a stronger running culture in the city. Looking ahead, the “SCHKM Expo” plans to invite more international races to join in the future editions of the expo, so as to offer the first-hand updates for marathon enthusiasts to prepare them for the World Marathon Majors – echoing the event’s vision of “Together, We Run Further!”



Inaugural SCHKM Expo Event Details

Date: 5 – 8 February 2025 (Wednesday to Saturday)

Time: Wed - Fri 3:00 p.m. – 9:00 p.m.

Sat 9:00 a.m. - 5:00 p.m.

Venue: Kai Tak Sports Park – Kai Tak Arena (38-39 Shing Kai Road, Kowloon, Hong Kong)

Transport: MTR: Visitors to Kai Tai Sports Park can take the Tuen Ma Line and alight at Kai Tak or Sung Wong Toi Station. Walking distance to the Kai Tak Sports Park is approximately 5 to 10 minutes from each of these stations. Kai Tak Station is recommended for visitors to Kai Tak Arena.

Bus: Kai Tak Sports Park is located close to three major interchanges: Kowloon City Bus Interchange (also known as Regal Oriental Hotel Bus Stop and Sung Wong Toi Park Bus Stop), Argyle Street Playground Bus Stop, and Kowloon City Ferry Bus Terminus. More than 60 bus routes are available in the vicinity of Kai Tak Sports Park. For details, please visit <https://www.kaitak sportspark.com.hk/transportation>.

Ferry: Visitors travelling from North Point can take a ferry from Kowloon City Ferry Pier and then walk to Kai Tak Sports Park.

For high-resolution photos, please refer to the link here: <https://shorturl.at/fbczN>



Photo 1

The hugely popular Runners Wall will also move to Kai Tak Arena this year.



Photo 2
The SCHKM Expo will continue to feature Sponsor's Corner, including Standard Chartered Bank, adidas, Panasonic, Salonpas, and SOYJOY, will showcase the latest sports equipment, nutrition supplements as well as tech devices to aid runners in their performance and elevate their experience.

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About the Standard Chartered Hong Kong Marathon

The Standard Chartered Hong Kong Marathon, organised by the Hong Kong, China Association of Athletics Affiliates, is Hong Kong's largest participatory annual sporting event attracting over 78,000 local and overseas participants each year previously. Standard Chartered has been the title sponsor since the first Standard Chartered Hong Kong Marathon in 1997 and also sponsors marathons in seven other cities globally including Taipei, Singapore, Nairobi, Kuala Lumpur, Stanley, Jersey and Hanoi, as well as a 10km run in Shanghai and 5km run in London.

For media enquiries for Standard Chartered Hong Kong Marathon, please contact: (852) 3692 2421