

Marathon Charity Programme Application Form

Application deadline: 23 July 2025 5:00PM | Submit to (hkmarathon_charity@hkaaa.com)

Application No. (For official use only)

(A) Charitable Organisation Information

Name of organisation in English _____ (1a)^

Name of organisation in Chinese _____ (1b)^

Abbreviation of organisation in English (if any) _____ (1c)^

Annual income in the latest audited accounts (HKD) _____ (2)

Receive funding from Government or other organisations ☐ No _____ (3)

☐ Yes, please specify source: _____

Core service (Single choice) ☐ Children & Youth _____ (4)^

☐ Rehabilitation & Health Care

☐ Diversity & Inclusion

Organisation website _____ (5a)^

Social media links (if any) _____ (5b)^

Correspondence address _____ (6)

(1) Name of person in charge (Organisation) Mr. / Miss / Mrs. _____ (7a)

Position _____ (7b)

Contact no. _____ (7c)

Email address _____ (7d)

(2) Name of person in charge (Programme) Mr. / Miss / Mrs. _____ (8a)

Position _____ (8b)

Contact no. _____ (8c)

Email address _____ (8d)

Brief description of your organisation
including services and beneficiaries

(within 150 words)

(9)^

Organisation has participated in the
Marathon Charity Programme

☐

No

(10)

☐

Yes, please specify
participated year

(B) Quota Requisition

(Minimum 10 / Maximum 100)

Distance	Marathon	Half Marathon	10km	Total
Requested Quota				

(11)

(C) Fundraising Details

Fundraising objectives

Please explain the reasons to join the
Programme
(within 100 words)

(12)^

Relevance to Marathon

Please describe how your project will echo
with the marathon spirit and promote a
healthy lifestyle and positive energy
(within 100 words)

(13)^

Publicity and fundraising strategies

Please specify how you would leverage the
charity race quota to increase public
awareness, promote your service and
achieve the fundraising target with a
proposed timeline

(14)^

Target fundraising amount (HKD)

(15)

Estimated fundraising project cost (HKD)

(16)

Estimated percentage of fundraising
project cost based on the target
fundraising amount (%)

(17)

Target reach of no. beneficiaries

(18)

(D) Application Document

I have attached these documents together with this application form:

- | | | |
|--------------------------|---|------|
| <input type="checkbox"/> | HK Inland Revenue Ordinance section 88 certificate | (18) |
| <input type="checkbox"/> | List of board of directors or members of the highest governing body | |
| <input type="checkbox"/> | Latest annual report | |

Please provide website link if available:

- | | |
|--------------------------|--|
| <input type="checkbox"/> | Latest audit report or financial statement |
|--------------------------|--|

Please provide website link if available:

Remarks

^Information provided will be used for marketing purpose.

1. Applicant should read the Programme Guidelines carefully before submission.
2. Application results (both successful and unsuccessful) will be informed by email in late August. All successful applicants must confirm acceptance of the offer by returning the signed Acknowledgment, Undertaking and Representation before the specified date; otherwise, it will be regarded as a declination of the offer.
3. Final list of successful applicants will be announced in late August to early September 2025 on SCHKM official website (www.hkmarathon.com).
4. Successful applicants will be required to provide organisation logo design file and reference photos for marketing purpose upon offer confirmation.
5. All data collected will be used for the application selection and for the Marathon Charity Programme only. It will be kept confidential and only disclosed to those on a need-to-know basis and deleted following the end of the programme.

(E) Declaration

For and on behalf of _____ [charitable organisation name] by authority of its board of directors, I confirm and declare that

- all details given in this application are true, accurate and complete in all respects,
- all documents submitted are true and exact copy of the original, and
- I have read and understand the terms set out in the Programme Guidelines and in this application form, and by signing below, I agree to those terms.

Organisation Chop _____

Signature _____

Name _____

Position _____

Date _____