





Immediate release

Standard Chartered Hong Kong Marathon 2015 Race Date Announcement

[Hong Kong, 26 May 2014] The HKAAA, organizer of the Standard Chartered Hong Kong Marathon 2015 announced today the event will take place on 25 January 2015 (Sunday). We believe by moving the event from the post-Chinese New Year period to an earlier date runners can benefit from the generally more favorable weather conditions in January. "Run for a Reason" will continue to be the theme for next year's Marathon. Those planning to take part in the race are encouraged to start training now to ensure race safety and enjoyment. Event information and registration arrangement will be announced on the Marathon website (www.hkmarathon.com) and official Facebook page (www.facebook.com/hkmarathon) in late-August 2014.

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About the Standard Chartered Hong Kong Marathon www.hkmarathon.com

The Standard Chartered Hong Kong Marathon is Hong Kong's largest participatory annual sporting event, organized by the HKAAA. With first title sponsorship in 1997, Standard Chartered Bank (Hong Kong) Ltd will celebrate its 19th year as title sponsor with the 2015 event.

Standard Chartered also sponsors marathons in 9 other cities globally including Taipei, Singapore, Mumbai, Nairobi, Kuala Lumpur, Bangkok, Dubai, Stanley (Falkland Islands) and Jersey.