



香港業餘田徑總會  
Hong Kong Amateur Athletic Association



Standard Chartered  
Hong Kong Marathon  
渣打香港馬拉松  
2018



**FOR IMMEDIATE RELEASE**

***“Together, We Run Further”***  
**Standard Chartered Hong Kong Marathon 2018**  
**Announces Public Ballot Entry (Individual & Team)**

**HONG KONG (15 August 2017)** – The Standard Chartered Hong Kong Marathon will take place on **Sunday, 21 January 2018**. The Event will further increase 1,000 enrolment quota for the Marathon category this year, encouraging runners to challenge themselves with a longer running distance. The new public ballot entry (team) in the 10KM race will be introduced for the first time this year, enabling runners to enjoy the race with families and friends.

Standard Chartered Hong Kong Marathon 2018 will continue to adopt the public ballot entry arrangement like other international competitions. In view of the fact that the “Charity Entry” introduced last year received great support from runners, the related quota will be doubled up to 600 this year. A dedicated Standard Chartered Hong Kong Marathon donation portal (<http://www.hkmarathoncharity.com/>) is also launched to raise funds for “Seeing is Believing – Orbis”, The Hong Kong Anti-Cancer Society and Hong Kong Paralympic Committee & Sports Association for the Physically Disabled.

**Public Ballot Entry (Individual) Arrangement**

Local and overseas runners can begin registering via the public ballot entry system on the official website from **10:00a.m., 16 August 2017 to 7:00p.m., 6 September 2017**.

“Priority Entry” applications will be accepted beginning from **10:00a.m., 16 August 2017 to 7:00p.m., 23 August 2017**.

**New Public Ballot Entry (Team) Arrangement**

Taking into consideration that some runners wish to run together with their families and friends, the Organiser has specially introduced a new public ballot entry (team) in the 10KM Run 4 this year, which will allow runners to form teams of two to eight people to run together. An enrolment quota of 1,000 places has been allocated for this purpose. Only individual results will be available for each runner entered via public ballot entry (team) and the Organiser will not provide any team result or awards. The public ballot entry (team) registration date will be the same as public ballot entry (individual).

**Enrolment Quotas and Route**

The enrolment quota for the Standard Chartered Hong Kong Marathon 2018 will remain unchanged at 74,000 runners this year.

- With the increasing demand for the Marathon category, the enrolment quota has been increased from 17,500 to 18,500;
- The Half Marathon and 10KM races will accommodate 20,500 and 35,000 runners respectively;
- “Charity Entry” quota for Marathon, Half Marathon, and 10KM races have been increased from 300 to 600. More runners can thereby run for charity and support the charity partners.
- The iconic Nathan Road in Kowloon will be featured again in the Marathon and the Half Marathon in 2018 to offer runners a truly unique Hong Kong experience. The 10KM races will continue to be held at the Island Eastern Corridor.



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**Mr. Alex Moh, President of the Hong Kong Amateur Athletic Association**, said, “This year we will continue adopting a public ballot entry system and the public registration will begin tomorrow along with the priority entry registration. As ‘Charity Entry’ was well received last year, more quotas will be available for this year’s marathon. We hope that participants can take part in the event while also caring for those in need and give back to the community.”

**Ms Mary Huen, Chief Executive Officer of Standard Chartered Bank (Hong Kong) Limited**, said, “The Standard Chartered Hong Kong Marathon has evolved from a race with only 1000 runners to become the largest participatory sport event in Hong Kong and an internationally recognized race. As the title sponsor, Standard Chartered wishes the event to be more than an annual occasion for the 74,000 runners to challenge themselves, but it will also be a unifying force that brings positivity and social benefits to Hong Kong, making a positive difference to the long-term development of our community.”

The Standard Chartered Hong Kong Marathon 2018 has been designated a Brand Hong Kong event by the HKSAR government. Other sponsors of the Standard Chartered Hong Kong Marathon 2018 include: the Western Harbour Tunnel Company Limited, Nike Hong Kong, Citizen Watches (H.K.) Limited, Watsons Water, POAD Group Limited, GP Batteries International Limited, Mars Foods Incorporated (Snickers), BMW Concessionaires (HK) Limited, InterContinental Grand Stanford Hong Kong, DKSH Hong Kong Limited (Salonpas), Delonghi Kenwood APA Limited (Kenwood), Lukfook Jewellery, and General Mills – Hong Kong (Nature Valley). Supporting organisations include: the Information Services Department, Hong Kong Tourism Board, TIML MOM Limited, Leisure and Cultural Services Department and MTR Corporation Limited.

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## Photo Captions

### Photo 1



(From left) Mr. Kwan Kee, Chairman of the Hong Kong Amateur Athletic Association, Mr. Alex Moh, President of the Hong Kong Amateur Athletic Association, Ms Mary Huen, Chief Executive Officer of Standard Chartered Bank (Hong Kong) Limited, and Mr. William Ko, Chairman of the Standard Chartered Hong Kong Marathon 2018 Organising Committee, kick-start the Standard Chartered Hong Kong Marathon 2018 by announcing the new public ballot entry (team) in the 10KM race, to enrich the experience of runners.



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Photo 2



The Standard Chartered Hong Kong Marathon 2018 will continue to support the community through its charity programme and will double up the “Charity Entry” quota to 600. Representatives from the Event’s official charity partners, including Ms Mary Lau (2nd right), Executive Director of Orbis Hong Kong, Dr. Wilson Lee (1st right), Executive Committee Member of The Hong Kong Anti-Cancer Society, and Mr. Patrick Ng, (2nd left), Vice-Chairman of Hong Kong Paralympic Committee & Sports Association for the Physically Disabled, attend the press launch today to encourage the general public to raise funds and make donations via the dedicated donation portal.





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## About the Standard Chartered Hong Kong Marathon

[www.hkmarathon.com](http://www.hkmarathon.com)

The Standard Chartered Hong Kong Marathon is Hong Kong's largest participatory annual sporting event, organised by the HKAAA. With first title sponsorship in 1997, Standard Chartered Bank (Hong Kong) Limited will celebrate its 22<sup>nd</sup> year as title sponsor with the 2018 Event.

Standard Chartered also sponsors marathons in 7 other cities globally including Taipei, Singapore, Nairobi, Kuala Lumpur, Dubai, Stanley (Falkland Islands), and Jersey.

This press release is released by **Ogilvy Public Relations** on behalf of the **Standard Chartered Hong Kong Marathon 2018 Organising Committee**.

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