



香港業餘田徑總會
Hong Kong Amateur Athletic Association



STANDARD CHARTERED HONG KONG MARATHON CORPORATE CHALLENGE 2010

2010 is the 14th anniversary of our city's biggest participative sports events - Standard Chartered Hong Kong Marathon. We would like to invite your company to join us at this meaningful event and run with a good cause.

Please see below for the details of the event:

1. **Event Details**

Date: 28 February 2010, Sunday

Race: 10km, Half Marathon (21km) and Full Marathon (42km)

Application Deadline: **15 December 2009**. (Enrollment is based on first come first served basis)

2. **Race Times**

	Start Time	Category	Best Time Achieved
10km Challenge	5:15 am	Junior, Senior, Master 1 and Master 2	< 1hr10min
10km Run 1	5:40 am	All age groups over 16 years old	> 1hr10min – 1hr20min
10km Run 2	6:05 am	All age groups over 16 years old	> 1hr20min – 1hr30min
10km Run 3	6:30 am	All age groups over 16 years old	> 1 hr30min – 1hr40min
10km Run 4	7:00 am	All age groups over 16 years old	> 1 hr 40min
Half Marathon Challenge	6:00 am	Junior, Senior, Master 1 and Master 2	< 2 hr15min
Half Marathon Run 1	6:30 am	All age groups over 16 years old	> 2hr15min
Full Marathon	7:15 am	Senior, Master 1 and Master 2	N/A

All team members must be in the same start time. Once entry is accepted, no change of race time will be accepted.



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3. **Race Route**

10km

Start Island Eastern Corridor [East bound] near City Garden
Finish: Victoria Park, Hong Kong

Half Marathon

Start Nathan Road, Tsim Sha Tsui [near Hotel Mira]
Finish: Victoria Park, Hong Kong

Full Marathon

Start Nathan Road, Tsim Sha Tsui [near Hotel Mira]
Finish: Victoria Park, Hong Kong

4. **Teams**

- A full team of four runners is eligible to apply for 10km, Half Marathon (21km) or Full Marathon (42km).
- For company with more than one team entry, please allocate a Team Number to each team and fill in the numbers on the Entry Form. eg. ABC Company – Team A
- Your company may enter as many teams as you like.
- For companies entering 25 teams or more, you are eligible for the Most Supportive Group Award. The top 10 companies with the most entries will be awarded with trophies at the Marathon Expo.

5. **Application**

Please use the Corporate Challenge entry form attached.

PLEASE NOTE: Payment for Corporate Challenge is different from individual entries. Please follow the instructions below for Corporate Challenge.

Application deadline: 15 December 2009

No late entries will be accepted. Early registration is recommended as enrollment will be made on first come first served basis. The organiser reserves the right to close entries before the deadline without notice.

Please send the entry form, together with two cheques (please refer to “Payment” section 7 for more details), to below addresses:

Marathon Secretariat, HKAAA
Unit 1103, Sunbeam Plaza
1155 Canton Road
Mongkok, Kowloon, Hong Kong

Each individual runner will receive an acceptance letter from the Hong Kong Amateur Athletic Association (HKAAA) once their entries are accepted.



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Runners cannot be substituted after 15 December 2009. If a runner fallout of a team after 15 December 2009, the team will have to run with fewer members.

For more details, please visit www.hkmarathon.com.

6. **Entry Fee**

Total minimum entry per team is **HK\$5,400**. Details as follows:

1. Entry Fee: **HK\$1,080 per team** (HK\$270 per person) – **non-refundable**
2. Chip Deposit: **HK\$400 per team** [HKD100 per person] – **non-refundable** [as part of the fund raising initiative, the sum will be donated to charity even if the chip is returned after the race.]
3. Donation: The difference between HK\$5,400 and [HK\$1,080 + HK\$400] = **HK\$3,920 – non-refundable**

Donation – Running for Charity:

- 100% of the donation will go to the **Hong Kong Paralympic Committee and Sports Association for the Physically Disabled (HKPC&SAPD)**. In 2009, Corporate Challenge runners raised **HK\$ 1,410,000** with a total of 196 team entries.
- The donation above is the minimum requirement for entry into the Corporate Challenge. We welcome higher donation amounts.

7. **Payment**

Two cheques must be submitted with your entry form.

Cheque 1 – For Donation:

Minimum Amount: HK\$4,320*

Made out to: Standard Chartered Bank (Hong Kong) Limited

Cheque 2 – For Entry Fee:

Amount: HK\$1,080

Made out to: Hong Kong Amateur Athletic Association Limited

* Includes minimum Donation of HK\$3,920 and Chip Deposit of HK\$400.

8. **Runners' Pack Collection**

We strongly recommend your teams to collect the runners' packs from the Group Collection Counter at the Marathon Expo to be held on 20 - 21 February 2010 at Victoria Park.

You are welcome to attend the Marathon Expo where you can take part in various entertainment programs and activities.



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9. **Return of Timing Chips**

Each participant will be given a Timing Chip. Runners should return the Timing Chip to the Chip Collection Counters after the Race.

If the Chip is not returned immediately after the race, it should be returned to Hong Kong Amateur Athletic Association Office (Room 2015, Olympic House, 1 Stadium Path, So Kon Po, Causeway Bay, Hong Kong) by hand or local courier before **6 March 2010**. Otherwise the organizer will forfeit your Chip Deposit without further notice. The Chip Deposits will be donated to charity after the chips are returned.

Please do not return the Chips by post. The organizer will not be responsible for any loss or damage, and runners will be charged for the loss or damage of chip accordingly.

10. **Important Dates**

Events	Date
Deadline for application	15 December 2009
Confirmation of successful applications	By 18 January 2010
Collection of the runners' packs at the Marathon Expo at Victoria Park	20 – 21 February 2010
Runners' packs will be delivered by DHL	23 – 24 February 2010
Race Day	28 February 2010
Individual Results can be viewed at www.hkmarathon.com	2 March 2010 (after 12:00 noon)
Deadline for returning of the Timing Chips	6 March 2010
Corporate Challenge results will be announced to all teams	12 March 2010
Standard Chartered Hong Kong Marathon Corporate Challenge Awards Ceremony	April / May 2010



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11. **Prizes**

The top 3 times per a team of four will be used to calculate the winning times.

A separate prize-giving ceremony will be hosted by Standard Chartered Bank around one month after the Standard Chartered Hong Kong Marathon.

All runners will be notified in due course with details.

The following awards will be presented:

Half Marathon Winners:	1 st , 2 nd , 3 rd
Full Marathon Winners:	1 st , 2 nd , 3 rd
10km Winners:	1 st , 2 nd , 3 rd
Highest Team Participant (by company)	
Highest Team Donor (by company)	

12. **Corporate Challenge Hotline**

With the increasing numbers of runners joining the Corporate Challenge, a special Corporate Challenge Hotline is available. For race enquiries, please contact:

Ms. Hui or Ms. Poon of Hong Kong Amateur Athletic Association on 3180 6575

THANK YOU FOR JOINING US IN THIS FANTASTIC RACE.

GOOD LUCK ON 28 FEBRUARY 2010!